



SignResource Expands to Knoxville, Extending Its Coverage to Three Time Zones.



East and West Coast Offices

Oak Ridge, TN. February 20th, 2006, SignResource opened its Knoxville office with the intent of staffing up to ten employees within one year. Within one month, their Knoxville office gained two experienced project managers on their staff, and within two months, there were two additional project managers and a graphic designer. By the fourth month there were 15 employees which has increased their customer service experience by 150 years. The Sunset Policy was also established which signifies customer service will address all issues and return all phone calls before leaving for the day.

Cindy Helton, Vice President of Customer Service states, “The addition of the best people the industry has to offer in the Knoxville area, contributes to our commitment at SignResource of providing exceptional customer service and extends our coverage to three time zones.”

The Knoxville location has since expanded to 19 employees, which include installation services, installation engineering graphics, and sales.

Originally founded in 1969, SignResource is one of the largest national manufacturers of brand identification products. The company manufactures and sells identity products such as pylon signs, awning and fascia systems, monument signs, channel letters, wall signs, neon signs, interior signage and point-of-purchase displays, menu boards and LED message centers. SignResource services large regional and national retailers providing installation services, project management and online purchasing.



6135 District Blvd. • Maywood, CA 90270
800.423.4283 • Fax 323.560.7143
Website: www.signresource.com