



# SignResource Receives Recognition Award from British Petroleum



Tom Fry, **SignResource** Dir. of Business Dev.  
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**Los Angeles, CA. September, 2008,** SignResource received a national vendor recognition award from British Petroleum for successfully and safely delivering 1000 sites worth of signage material for the 2008 BP Invigorate Program. The sites were completed on time within the months of May-July of 2008.

Invigorate is an advanced additive formula contained in all three grades of BP gasoline that helps to clean and protect engines. BP gasoline with Invigorate has higher levels of detergency to ensure critical engine parts are protected from harmful deposit build-up. A cleaner engine offers benefits in terms of: improved combustion, less unburnt hydrocarbons as well as minimized NOx and CO emissions.

SignResource has been BP's major source of outdoor sign products since 2003. SRE converted over 10,000 Amoco and BP stations to the new Helios image from 2003-2006. SignResource continues to supply BP signs nationally and also is the sole sign supplier to Arco Petroleum, a division of BP.

Originally founded in 1969, SignResource is one of the largest national manufacturers of brand identification products. The company manufactures and sells identity products such as pylon signs, awning and fascia systems, monument signs, channel letters, wall signs, neon signs, interior signage and point-of-purchase displays, menu boards and LED message centers. SignResource services large regional and national retailers providing installation services, project management and online purchasing. SignResource is a national sign company.



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