



SignResource - Exclusive Supplier for AutoZone Re-Image



Los Angeles, CA. February, 2008. In 2004, SignResource was approved as a new supplier for AutoZone's exterior retail image. In four short years, SignResource has achieved the designation as the sole exterior sign supplier for AutoZone, both in the U.S. and Latin America. SignResource not only provides all the illuminated exterior signage for AutoZone's 175 new stores each year, but it also provides project management services at every location which includes site survey, city permits, GC coordination, and installation of all sign products.

Chris Wright, New Store Development and Customer Satisfaction for AutoZone Inc. states, "Thank you for ALL of your efforts for what you have control of as it means a great deal to me Lisa as you are the MOST professional Sign Project Manager that I have dealt with over the last 12 years & I mean this."

AutoZone is a Fortune 300 corporation based in Memphis, Tennessee which is engaged primarily in the business of the retail sale of automotive parts and accessories. In 2004, AutoZone celebrated its 25th anniversary and announced a corporate sponsorship agreement with auto racing association NASCAR. In 2007, AutoZone opened their 4,000th store in Houston, Texas. Sales hit \$6.2 billion.

Originally founded in 1969, SignResource is one of the largest national manufacturers of brand identification products. The company manufactures and sells identity products such as pylon signs, awning and fascia systems, monument signs, channel letters, wall signs, neon signs, interior signage and point-of-purchase displays, menu boards and LED message centers. SignResource services large regional and national retailers providing installation services, project management and online purchasing. SignResource is a national sign company.



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