



SignResource Reaches 25th Anniversary as an ARCO Approved Vendor



Los Angeles, CA. October, 2005, SignResource and ARCO have partnered for over 25 years. This year, SignResource begins their third complete upgrade of the ARCO retail image. SignResource is the only approved sign supplier for ARCO providing main identification, canopy, building, and highway sign products to over 1500 new and existing sites.

ARCO (an acronym for Atlantic Richfield Company) is an oil company which is, since 2000, a subsidiary of UK-based BP and is officially known as BP West Coast Products LLC. ARCO that was formed by the merger of East Coast-based Atlantic Refining and California-based Richfield Petroleum in 1966. It is known for having low-priced gasoline compared with other national brands, mainly due to an early 1980s decision to emphasize cost cuts (cash only policy) and alternative sources of income (Am/pm). ARCO is headquartered in La Palma, CA.

Originally founded in 1969, SignResource is one of the largest national manufacturers of brand identification products. The company manufactures and sells identity products such as pylon signs, awning and fascia systems, monument signs, channel letters, wall signs, neon signs, interior signage and point-of-purchase displays, menu boards and LED message centers. SignResource services large regional and national retailers providing installation services, project management and online purchasing. SignResource is a national sign company.



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