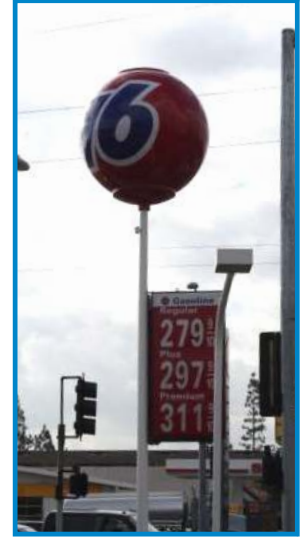




# SignResource Chosen to Produce the Historic 76 Ball Signage



**Los Angeles, CA. October, 2008,** SignResource is the new national vendor to Conoco Phillips for the 76 ball program. The 76 ball is an icon of American branding. It was originally developed in 1962 for the Seattle World's Fair. The ball is one of the top 5 most recognized brands in the world. SignResource has been providing 76 sign products since 1975 to Union Oil, Union 76, Unocal, 76 Products Company, Tosco, and most currently Conoco Phillips. The fiberglass thermoforming tooling was made in their Los Angeles manufacturing plant.

Conoco Phillips is an international energy corporation with its headquarters located in Houston, Texas. It was created through the merger of Conoco Inc. and the Phillips Petroleum Company on August 30, 2002. Headquarters are based in Houston, Texas in the United States, and offices are located worldwide. It is one of the six "supermajor" vertically integrated oil companies. Its fuel stations are known under the Phillips 66, Conoco, and 76 names.

Originally founded in 1969, SignResource is one of the largest national manufacturers of brand identification products. The company manufactures and sells identity products such as pylon signs, awning and fascia systems, monument signs, channel letters, wall signs, neon signs, interior signage and point-of-purchase displays, menu boards and LED message centers. SignResource services large regional and national retailers providing installation services, project management and online purchasing. SignResource is a national sign company.



6135 District Blvd. • Maywood, CA 90270  
800.423.4283 • Fax 323.560.7143  
Website: [www.signresource.com](http://www.signresource.com)